

Focused Reporting

The platform for outstanding sustainability reporting

April 2023

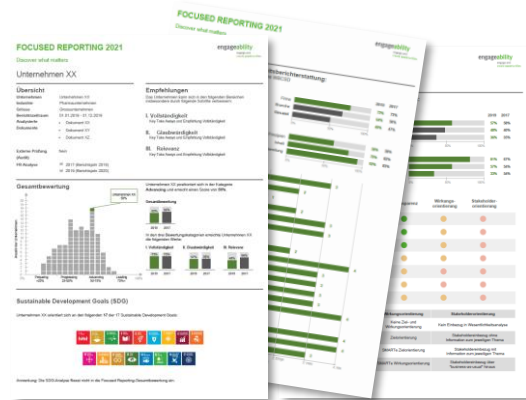
A growing number of in-depth regulatory requirements are compelling companies to report on a range of sustainability issues. This affects not only larger companies but increasingly also their suppliers, including SMEs, who are asked to comply with such detailed reporting. SMEs can position themselves vis-à-vis clients and investors and set themselves apart from competitors by providing all required information transparently and comprehensively. This is where Focused Reporting comes in: we offer tools that support SMEs, including detailed feedback and best practice examples to guide and inspire their reporting.

Focused Reporting has been carrying out benchmark analyses on sustainability reporting since 2017, including 151 companies in its last round. The analysis is based on the “Reporting Matters” methodology of the [WBCSD](#) and was extended by adding the aspects “impact orientation” and “relevance”. As such the analysis focuses on complete and transparent reporting as well as the inclusion of impact-oriented objectives. Focused Reporting was funded in cooperation with various partners and institutions, including the Swiss federal government.

The benchmark analysis covers companies from 14 sectors and provides general as well as sector-specific insights on the reporting environment. Companies can order individual analyses in the form of dashboards or detailed reports. Analyses provide companies with information on new regulatory requirements as well as highlighting potential for improvement for their reporting. Examples of how challenges are tackled by other companies are also included.

SMEs receive a dashboard at the decreased price. Full [details and pricing](#) for individual dashboards

and in-depth analysis are available on our website.



Benefits for your company

- Clear positioning and credibility vis-à-vis clients and differentiation vis-à-vis competitors
- Individual feedback and suggestions on your sustainability strategy and reporting
- Essential updates and information on the latest regulatory requirements and reporting trends
- Increased transparency and comparability of companies in Switzerland over time.

Order an analysis of your sustainability report now*

In case of any questions or to order your individual analysis and become part of the next benchmarking analysis*, do not hesitate to contact our Project Lead Vanessa Scheungraber at vanessa.scheungraber@engageability.ch For more information, please visit: focusedreporting.ch and engageability.ch.

*By requesting your analysis, you will automatically participate in the national benchmarking carried out when 100 or more companies register.